



May 20, 2013

FOR IMMEDIATE RELEASE

MATT PRUETT NAMED NATIONAL SALES MANAGER

Producers Hybrids is excited to announce the selection of Matt Pruett as its National Sales Manager. In this role, he will oversee all of the sales efforts for the organization.

Pruett joined Producers Hybrids in 2009 and has served many roles within the company since that time, including guiding the launch of the Premier Partner Program as the Key Accounts Manager in his most recent role.

“Matt has worked in the seed business for the past 18 years in various roles from sales to business ownership and has been very successful,” General Manager Matt Foley shared. “We look forward to Matt being part of our management team and working with each of our sales regions while continuing to help us grow the Producers Hybrids brand.”

Pruett and his family will continue to reside in Cherokee, Iowa.

Producers Hybrids is a home-grown seed company with world-class genetics headquartered in Battle Creek, NE. In 2005, Producers Hybrids became a division of AgReliant Genetics, the third largest corn seed company in the United States, in order to provide customers with a broader base of high quality, top performing genetics. Producers Hybrids markets products in the following seven states: South Dakota, Minnesota, Nebraska, Iowa, Kansas, Missouri and Colorado.

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